



Entry Application

Entry Deadline- April 1, 2011: Entries received after this date will be accepted in accordance with space available and at the discretion of the committee. Space is extremely limited. Confirmation of acceptance will be mailed by April 4, 2011.

Entry Fee \$100.00 if postmarked by April 1, 2011
\$150.00 for any entry postmarked after April 1, 2011, if space is available.

Join us at the California State Capitol as we participate in the 2011 March of Dimes, March for Babies walk. Having enjoyed seven years of success with the Niello Concours at Serrano, The Niello Company will join forces on Saturday, April 30, with Premier Concours Promotions, the producers of the Serrano event, to take the show on the road to benefit the 2011 March of Dimes, March for Babies walk.

This inaugural Concours d'Elegance will take place at the State Capitol in Downtown Sacramento where the Niello Concours at the Capitol will bring together motor cars, auto enthusiasts, walk participants and the interested public for a truly worthwhile event. The Niello Company along with Premier Concours Promotions, are proud to participate in the March for Babies walk event which is the longest-running and most widely recognized walking event in the nation, generating more than \$1.5 billion for the March of Dimes over its 41-year history. This fundraiser incorporates thousands of volunteers participating in a fun-filled day of walking to raise money to support lifesaving research and programs to make sure every baby gets a chance for a healthy start in life.

The motor car display will be located on 10th Street between L & N Streets as well as Memorial Circle around the Capitol Fountain in the morning and then will roll into Old Sacramento later in the day for a late lunch. Entry fee includes Official Event Jacket, Cap, Entrants' Gift Packet, Continental Breakfast & Lunch.

Owner's Last Name: _____ First Name: _____

Exhibitor's Last Name: _____ First Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Day Phone: _____ Evening Phone: _____

E-mail: _____

Year: _____ Make _____ Model: _____

Coach Builder _____

Color (Exterior/Interior): _____

We are looking for interesting information on your car for a possible article in the Sacramento Bee, be specific:

Has this car been shown at any Premier Concours Promotions event? _____

Previous Awards: _____

Will this car be trailed? Yes No

Entry Fee	By April 1, 2011 = \$100.00	<input type="checkbox"/>
Entry Fee	After April 2, 2011 = \$150.00	<input type="checkbox"/>
Jacket Size	<input type="text"/>	
Each entry includes one jacket, additional jackets may be ordered. We will give you information on this procedure with entry confirmation.		
Additional Lunch Tickets	@ \$35 each =	<input type="text"/>
Donation to March of Dimes*		<input type="text"/>
Total check amount =		<input type="text"/>

YOU MUST SIGN the reverse side of this form and send your completed registration packet, photos, and check made payable to:
Premier Concours Promotions, Inc.
Attention: Entry Committee
2347 Gold River Road, Suite M
Gold River, CA 95670

*This portion of your check is 100% tax deductible as The March of Dimes is a not-for-profit organization recognized as tax-exempt under Internal Revenue Code section 501(c)(3). Their mission is to improve the health of babies by preventing birth defects, premature birth, and infant mortality. All monies donated to March of Dimes on this form will go towards your donation grand total.

Please call (916) 635-2445 for Entry Information
For more details on the event please visit our website at: www.TheConcours.net

THE NIELLO CONCOURS AT THE CAPITOL LIABILITY RELEASE

The undersigned, desiring to enter the Niello Concours at the Capitol, does hereby tender this Entry Application. In the event the Application is accepted, then the undersigned agrees as follows:

- (1) The undersigned warrants and represents that the undersigned have read and understands the Rules and Regulations stated below and agree to abide and be bound thereby.
- (2) The vehicle is entered into the Concours at the owner's and exhibitor's own risk. The undersigned hereby releases Premier Concours Promotions, The Niello Company and The March of Dimes, from any liability for any damages to the vehicle during the Concours.
- (3) The undersigned hereby agree to indemnify, defend, and hold Premier Concours Promotions, Inc., The Niello Company and charitable organization, The March of Dimes, as well as their agents or volunteers, harmless from and against any and all liabilities, damages, causes of action, and expenses including attorney fees resulting from or relating to the undersigned's participation in the Concours.
- (4) The undersigned agrees to restrict personal items around vehicle while on display. In order to ensure all participants and visitors have a memorable experience we must insist that all personal items including cleaning supplies, food items, etc. be kept out of sight during event. If needed a Concours approved box will be supplied. Benches are provided for seating.

RULES AND REGULATIONS

Entry requests must be approved by the Entries Committee, which reserves the right to reject vehicles that do not meet the classifications or standards of this Concours. Applications complete with color photos and a check must be received by April 1, 2011. Entries received after this date may be accepted in accordance with space available and at the discretion of the committee. A confirmation of acceptance letter will be mailed by April 4, 2011. All vehicles must be driven on to the field, trailers are not allowed on the field. Please remember no pets, no tents, pop-ups and no "For Sale" or commercial signage will be allowed. The event will be held rain or shine. ALL VEHICLES MUST CARRY A FIRE EXTINGUISHER.

Signature acknowledges participant has read, understands and accepts The Niello Concours at the Capitol liability release section and ALL rules and regulations.

Owner Signature: _____

Date: _____

Exhibitor Signature: _____

Date: _____

As a participant I understand that all vehicles placed on the green at the Niello Concours at the Capitol **MUST CARRY A FIRE EXTINGUISHER.**

AWARDS

A Fun Twist For Charity...



Although we will have several awards in which entrants will be eligible to win at this event,

Best of Show will be awarded to the entrant who is able to raise the most money for March of Dimes.

1. Each dollar raised counts as one point; the entrant with the most points wins Best of Show.
2. You may begin your campaign for your car at any time, as long as we have all of your donations by noon on event day. You may solicit donations at the event itself as well; The March of Dimes volunteers will be on hand to accept cash, check or credit cards.
3. March of Dimes will set up a donations page which you can utilize by sending the "link to donate" to all of your friends, family and colleagues where they can donate directly. Upon acceptance of your entry, this link, with set-up instructions, will be sent to you.
4. All donations are tax deductible as The March of Dimes is a non-profit organization recognized as tax-exempt under Internal Revenue Code section 501(c)(3).

**Let's make this a fun competition,
where the real winner will be a great charity!**

Money raised through March for Babies enables the March of Dimes to continue its ongoing investment in lifesaving research and programs so that every parent will know the joy of a healthy newborn.